



UK Trade & Investment Team Event 2006

Challenge

To create a clear sense of identity, purpose and commitment amongst 55 members of a regional team. The team were industry experts that were geographically dispersed throughout the Yorkshire and the Humber region and were seconded from numerous government bodies. Therefore the key challenge was to establish a sense of belonging and commitment and to ensure that everyone's contribution was recognised and valued.

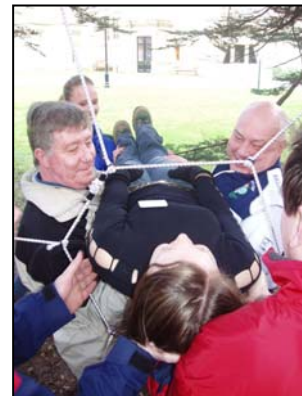


"The "Icebreaker"

The UKTI team were each given a ration box where they had to work together as a team and produce a hat and a team name on day one of the two day course.

The Solution

A two day event designed to ensure that everyone had an opportunity to invest in the future of their organisation. The first day was working in mixed teams to establish the purpose, values and goals of the organisation. The second day was in their operational teams to establish their business plans for the forthcoming period. The outcome from the event was a business plan documented by Clearly Training, but created and owned by each member of the organisation.



"The Spider's Web"

One of the many outdoor activities that UKTI had to complete as part of their "working together as a team" initiative

The Features

- A simple framework
- Group discussions to develop the purpose, values and goals of the organisation
- Outdoor activities to demonstrate the importance of team working and cement working relationships
- Formal presentations on the key essentials of high performing teams
- A military theme that added fun and perspective to the event
- Evening entertainment that continued the theme of team working
- Facilitated when teams were given challenges (Missions) to solve to ensure that teams had a clear understanding of their organisation's objectives throughout the two day event